



WESTSIDE QUILTERS

www.WestsideQuiltersLosAngeles.org

Vol. 1, No. 3 November 2010

PROGRAMS

Here's Carol Taylor, the speaker at our October 9 meeting. We had 85 quilters at our inaugural meeting!



The first Westside Quilters workshop, Roberta Walley's "Knitting with Fabric", Nov. 12, is sold out.

The Bowers Museum Field Trip is Saturday, December 4. **We need signups by November 10.** [See more details on next page.] Invite a friend and join us for a relaxing bus trip and dreams of discounted fabric. The fee is only \$35 (members or non-members) and that includes the \$9 Museum admission fee. View the Bowers quilt exhibition, have lunch on your own and visit the Museum shop, then on to M & L.

We begin 2011 with Rene Jennings "Gordian Knot" & Finishing Refresher (blocking, binding, sleeves) – in Santa Monica, Friday, January 14; \$40 members, \$55 non-members.

New: A workshop for May has been added for Freddy Moran! Details to come. Also, the costume exhibition dates at LACMA have changed so our June trip has been cancelled.

For workshops and bus trip, please reserve space by emailing to Programs@WestsideQuiltersLosAngeles.org. Then see the registration form on our website and follow instructions about payment.

*Rosemary Dresser
Program Chair*

President's Message

As kids were we all taught by our parents to share? If you came from a big family it was an important early lesson. Those of us who are only children learned it a bit later, maybe in a successful marriage

Throughout the years we share all manner of things – secrets, pet peeves, recipes, gossip, parenting advice, chores, and now as quilters, sharing becomes a very important part of our lives. We share cutting and sewing tips, books, embellishment techniques, sources and artistic inspiration.

So we want sharing to be a key component of our quarterly meetings at Westside Quilters. During the "Quilters' Showcase" portion of our meetings I urge you to bring your projects no matter how large or small – something brand new or a project from long ago. Get up and talk about the inspiration for your piece, the problems you encountered, the choices you made, whether it is a gift or for your personal use, the workshop where you learned the techniques, the awards won, and where it will be entered in the future – everything and anything you want to share. You might share a book which inspired you or taught you a useful skill. It is a wonderful way to communicate with a whole new group of friends!

As president of Westside Quilters, one of my goals from the beginning has been to make our version of "Show and Tell" an important part of our collective meeting experience. At our October WQ meeting our members showed a truly wide range of quilts from traditional to avant garde, from quilts intended for philanthropy to current entries at quilt shows. If this keeps up think how you will inspire others and what you will learn yourself.

Sally Wright

Inaugural President of Westside Quilters

WESTSIDE QUILTERS IS DEDICATED TO CHARITY AND SERVICE

Members of Westside Quilters pledge to perform a few service hours to our guild each year. This isn't a heavy obligation – it's a way of involving members in the life of the guild. We have meetings, workshops, field trips, fundraisers and special events. You might write an editorial for the newsletter, distribute promotional material, offer to fetch lunch for a workshop teacher. We have elected and appointed positions. Westside Quilters was founded on the idea of a lean structure and participation of all members. Please heed the call when volunteers are solicited. You may have some ideas for how you can contribute – please grab a Board member and speak up!

WQ is a non-profit dedicated to charitable and education purposes, and its members are expected to make and donate quilts and related items for charity. The guild will acknowledge and report these efforts to stimulate and inspire members. There isn't a quota. Our Quilters' Showcase at each quarterly meeting will have a separate section to highlight these philanthropic efforts. What the guild will *not* do is choose philanthropic projects for members to complete for specific organizations. The guild also will promote quilt education and mentoring of new quilters. A scholarship to each workshop will be given to a deserving member of a local civic or educational group. These concepts are a little new to quilt guilds. We need all the ideas we can get. Perhaps you can share yours with our Philanthropy and Education Chair, Sandy Ray.

PROGRAMS

- November 10, 2010 Deadline to sign up for Bowers Museum/M&L Fabrics field trip on December 4.
- November 12, 2010 Workshop: **Roberta Walley** – “Knitting with Fabric”
Purse made with strips of batik fabric. *Workshop is sold out.*
- December 4, 2010 Field Trip: **Bowers Museum** in Santa Ana – “Quilts: Two Centuries of American Tradition and Technique” and visit to **M & L Fabrics** in Anaheim. 9:30 am to 3:30 pm – leave from WLA. Lunch on your own (Tangata is restaurant at museum, others nearby). Quilt exhibition designed “to satisfy the curious ... emphasis is placed on the quilts’ construction techniques.” \$35 members and non-members, incl. \$9 museum admission. November 10 is deadline to sign up by email to Programs@WestsideQuiltersLosAngeles.org.
- January 14, 2011 Workshop: **Rene Jennings** – “Gordian Knot” and Finishing Refresher Course (blocking, binding, sleeves). 9:30 am to 3:30 pm in Santa Monica. \$40 members; \$55 non-members.
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- February 12, 2011 **MARGARETE HEINISCH** at General Meeting
Lecture: “Painting with a Needle”. Internationally famous appliqué artist. “In the Heart of Europe” voted one of 100 best quilts of the last century.
- March 11, 2011 Workshop: **Sylvia Q. Davis** – Making a Quilt of Distinction
- April 2011 Workshop: **Sherry Davis Kleinman** – “Watercolor Media on Quilts”
- May 20, 2011 Workshop: **Freddy Moran**
May 21, 2011 **FREDDY MORAN** at General Meeting
Quilting goddess to many makes a rare appearance.
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- July 22, 2011 Workshop: **Linda Schmidt** -- Embellishments
- August 13, 2011 **ZENA THORPE** at General Meeting
Lecture: “A Look at History through the Eye of a Needle” by acclaimed appliqué artist. “Crowned with Glory – Right Royally” voted one of 100 best quilts of the last century.
- September 2011 Workshop: **Karen Brow** of Java House Quilts and her whimsical animal quilts – “Shell We Dance” (the Sea Turtle Quilt)

THE TREASURER'S REPORT

Opening Balance October 1		\$3,121.92
Income		
Membership Dues	\$1,600.00	
Workshop Fees	850.00	
Donations	295.00	

Total Income		2,745.00
Expense		
Equipment for meetings	- 250.00	
Program expense		
October room rental	\$ 50.00	
C. Taylor fee/expenses	747.76	
November workshop	84.27	

Total Expense	- 882.03	=====
Closing Balance October 31		\$4,734.89

Progress with Westside Quilters Federal and State Non-Profit Status

Our application for Federal non-profit status, known as the 1023, is under review by our CPA consultant. The goal is for submission before the end of November.

Treasurer's Notes

In the December 1 newsletter, we will make a 6-month financial report, comparing actual expenses to our original budget.

Please remember our payment policy for workshops. To sign up for workshops (or field trips) just email to Programs@WestsideQuiltersLosAngeles.org. Then complete and sign the workshop registration form (handily on our website) and mail in your check to our post office box.

NEW BEGINNINGS AND THE CLOSING OF A CHAPTER

Member Sally Madigan helped welcome grandsons Neil Ambrose and Sean Madigan into the world on October 15. Sally's daughter Kate and her husband now have three kids under the age of 2 – Phoebe is the big sister. Kate experienced some medical difficulties during the pregnancy but everyone is healthy and all the Madigans appreciate the prayers and good thoughts which helped them through.

Member Barbara Spielberg's mother, Molly Gladstone, died in New Mexico in September. Barbara said her mother was 92 and lived life to the fullest, which included a weekly manicure.

MEMBERSHIP

To date, we have **69** Founding Members of Westside Quilters! More than 20 new members joined at our October meeting. Our membership certainly has affirmed that the concept of WQ fills a need in our local quilting community. I am particularly interested in how WQ can honor and recognize the Founding Members in the future. Please let me have your thoughts on this. And tell your friends about Westside Quilters. Our website provides a membership form.

Many new members have expressed an interest in joining or forming a minigroup. In the coming weeks, I'll be contacting these members with the goal of having new groups meet as the new year dawns. A difficult chore in forming a new minigroup is choosing the name of the group. Start thinking now—and watch for my emails.

We're working on a membership roster to be posted on our website very soon. The roster will be accessible only to members with a code. We won't have a printed roster. The online roster will allow us to keep the roster updated at all times. If your personal information changes before renewal time, please advise me.

Veronica Gray, Membership Chair

PHILANTHROPY AND EDUCATION

On the front page of this newsletter, we outlined WQ obligations and intentions for Philanthropy and Education. Now I would like to introduce myself as the Philanthropy and Education chair and share with you how I can help enhance our Guild's philanthropic and educational activities in the community.

First, I would like to gather information on all the charitable activities that you are involved in and record these for our Guild records. I know that many of you carry out individual philanthropic activities that we would like to hear about. Perhaps you make craft items for your church bazaar, or quilts for a local charity—please let us know.

Second, I want to use this newsletter and our Guild meetings to share these activities with our members to show appreciation for your efforts. In addition, you may well be looking for a place to share your love of quilting to benefit others, so information on other members' activities will show where you might begin or what group you might want to join.

Third, we look forward to collecting any quilts from you that you would like to pass along to others to bring them enjoyment and comfort. I know we quilters often just want to make a quilt from our scraps, particularly juvenile prints, just for the fun of it! Please bring them to me at our Guild meetings and I will see that they get distributed to appropriate organizations—Project Linus, New Directions, Painted Turtle etc. -- and hospitals.

Fourth, we will also help you finish off quilt tops and blocks that you have abandoned! Rather than having them lie tucked away in your sewing room (taking up room you could use for new fabric!), please bring them to me and I will take them to Quilts from the Heart, a group in Mar Vista that has many members only too willing to complete them.

Fifth, please let me know if you are involved in any quilt education activities—schools, Girl Scouts, summer camps etc. I would also like to share these with all our members.

You can email me at Philanthropy@WestsideQuiltersLosAngeles.org. Please put “quilt donations” in the subject line. Thank you so much for your quilting efforts and for taking time to share them with me and our WQ members. By keeping each other informed, our efforts will snowball!

*Sandy Ray, Philanthropy & Education Chair
Assisted by Janet Thornber*

A DOUBLE DOSE OF QUILT EXHIBITS IN SAN DIEGO

“Visions” has manifested itself as the non-profit Visions Art Museum in San Diego, “dedicated to the promotion and appreciation of the quilt as art.” Currently three exhibitions are on view until January 23, 2011: The Art of the Stitch (contemporary use of embroidery); Close Up – San Diego Visions Artists (featuring 8 master contemporary quilt artists); and Leaves & Trees with Embroidery (a fundraising challenge of 12” square pieces). www.quiltvisions.org.

Separately, “Quit Visions 2010: No Boundaries”, the biennial juried show, is open at the Oceanside Museum of Art until March 13, 2011. 39 quilts, some very large. You can go to the Oceanside Museum website to learn about special events around this major exhibit too. www.oma-online.org. Here is the poster quilt, Ordered Cacophony V by Susan Willens.



QUILTS, INC. "QUILTING IN AMERICA 2010"

The sixth survey study sponsored by Quilts, Inc. (*Quilters Newsletter and International Quilt Market & Festival among their divisions*) was recently released. This market research project is conducted every third year with the intent of measuring the amount of time and money quilters spend. The research process involves surveys of 20,000 U.S. households and more in-depth interviews with 2,500 dedicated quilters. Key findings:

<> The estimated value of the quilting market in 2010 is \$3.58 billion, up 9% since 2006.

<> An estimated 16.38 million U.S. households (14% of households) include at least one quilter, down 14% from 2006.

<> The total number of U.S. quilters is 21.3 million, down 23% from 2006.

<> The average quilting household's annual expenditure for quilting is up 27% since 2006, to \$219.

<> 6.2% of quilting households are considered *dedicated*, responsible for generating 69% of quilt industry spending (\$2.48 billion).

The average dedicated quilter has a room set aside solely for sewing/quilting activities. This average quilter has \$8,542 of quilting tools and supplies (incl. an average of 2.7 machines), and owns \$3,677 worth of fabric (93.6 yards purchased in the last 12 months). Thread? In the last 12 months, our average quilter purchased \$144.10 of thread and maintains a thread inventory of 152 spools.

The startling statistic here is that the number of quilters declined by 14% over the past three years. Other studies have identified home hobbies as increasing in a poor economy so the drop in the number of active quilters seems unusual. Several theories have surfaced: Many quilters may be using up their stash, avoiding classes and otherwise taking themselves out of the market; some question the validity of the study and the fact that younger, newer quilters may have been overlooked (those who do not have land-line phones, who are self-taught and not part of the quilting mainstream); the emergence of home crafts in general may have replaced some quilting projects; the demise of many quilt shops.

JINNY BEYER IN CHULA VISTA ON FEBRUARY 19, 2011

The Friendship Quilters of San Diego are sponsoring two interactive lectures by quilter Jinny Beyer in a rare West Coast appearance (Chula Vista). The lecture is "Color & Design" and will be given twice in one day (9:30 AM Morning Session and 2:00 PM Afternoon Session). Tickets are \$25 and can be ordered through the guild's website, www.FriendshipQuiltersSD.org. Or email SewsALot@aol.com.

SPEAKING OF QUILT SHOPS

After December 31, **The Cotton Shop** will be only a memory. Since the sale began a month ago, the shelves are emptying fast, especially the quilt fabric, and the store may close sooner than December 31. The Lanz family, owners of the Redondo Beach fabric store, is closing its doors after 51 years. Business has been good but “the time is right” for retirement. All fabric is 30% off (no additional markdowns are planned). Sing a sad song. 1922 Artesia Boulevard, Redondo Beach. www.TheCottonShop.com.

A Time to Sew (formerly Leah’s) in Mission Viejo closed in October. There’s been talk about a second life for the shop – you can follow their plans at www.a-time-to-sew.com or 949/349-9437. Leah’s in Orange is now **Orange Quilt Bee** and is run by many former Leah’s employees. Elsewhere in Orange County and relatively new is **Sewing Party** in Laguna Hills. Material Possessions in Lake Forest, closed last year but **Sacred Moondance** is alive and well in the same space. **M & L Fabrics Discount Store** continues on in Anaheim, and will be visited by Westside Quilters on December 4 as part of our field trip to the Bowers Museum [see Programs on page 2].

Last year **Loving Stitches** in Santa Clarita also closed when the owner retired.

A nice success story belongs to **Cozy Quilt Shop** in El Cajon. The shop was opened in 2003 and has grown appreciably ever since. They have a full class schedule, and offer their own patterns, Cozy Pattern Originals. They sponsor a Strip Club program, and *each month* offer a coordinated bundle of about 40 2-1/2” strips and a new original pattern for these strips. This store offers a free lecture each month to debut the new sample and present the pattern. Some Westsiders are frequent visitors to these free lectures (usually on Saturday mornings) and have been impressed to see 150+ in attendance. Cozy Quilt Shop offers a weekly newsletter. Check them out at www.cozyquilt.com.

Two more local fabric stores are of interest: **Lincoln Fabrics** is at 1600 Lincoln Boulevard in Venice, www.lincolnfabricsl.com. They have a limited supply of all-cotton fabrics suitable for traditional quilting but the store is funky enough to provide remnants and enormous possibilities for fabrics to use as embellishments. The boxes of remnants by the back entrance are not for the faint of heart but contain some winners. A relatively new entrant to the neighborhood is **Fabric Planet**, 423 Lincoln Boulevard also in Venice. There are very few all-cotton fabrics among the slightly used looking bolts although a lot of space is devoted to cording and decorative trims. Collagists can find a great variety of quasi-home dec or crafting fabric.

Here’s a recommendation from our member Sue Correll – **Mary Jo’s Cloth Store in Gastonia, North Carolina**. Hold on. There’s a website, www.maryjos.com. They boast of 32,000 square feet of retail space and 30 employees on the selling floor at any one time (by comparison, Cozy Quilt Shop in El Cajon has 4,500 square feet and 3,000 bolts of fabric). Mary Jo’s isn’t all quilting fabric, of course. Mary Jo’s is famous for their customer service and their “Ask Mary Jo” guarantee. “Looking for a particular fabric, notion, or accessory? Tell Mary Jo what you need and our knowledgeable staff will find it. If we do not have it in stock, we will make our best effort to obtain it from the manufacturer...”

In their November newsletter, **Superior Threads** led off with a rave review of www.FindMyFabric.com created by Websites For Quilters. To quote: “... an innovative fabric search engine that finds fabric and quilting supplies from hundreds of online quilt stores.” You can search by typing in key words or by uploading a digital photo – a great feature when you don’t know the manufacturer’s name of the fabric you’re seeking.

A NEIGHBORLY QUILT CALENDAR

You may be interested in attending meetings of our neighbor guilds, as we welcome quilters from other guilds. Listed here are the meetings of note through February. **Westside Quilters** events are shown here, too. See also www.sccqg.org – go to Event Calendar.

Glendale Quilt Guild	www.GlendaleQuiltGuild.org Contact: Info@GlendaleQuiltGuild.org
San Fernando Valley Quilt Association	www.SFVQA.org For contact, go to website, then Committees and link to Program
Santa Monica Quilt Guild	www.SantaMonicaQuiltGuild.org Contact: Info@SantaMonicaQuiltGuild.org
South Bay Quilters Guild	www.SouthBayQuiltersGuild.org For contact, go to website, Contact Us and link to Program VP

DATE	SPEAKER/TEACHER	GUILD
November 3	Tracy Brookshier <i>My Love Affair with Japan</i>	Santa Monica
November 4	Tracy Brookshier Workshop <i>Pine Bark</i>	Santa Monica
November 7	2010 Fashion Show & Tea – San Pedro <i>Not Your Grandmother's Apron</i>	South Bay
November 7	Lisa Coulombe Workshop <i>Curvy Totebag</i>	San Fernando
November 8	Lisa Coulombe <i>Everyday Wearable Art & Beyond</i>	San Fernando
November 10	Shelley Swanland <i>Cathedral Windows and Beyond</i>	Glendale
November 12	Roberta Walley Workshop <i>Knitting with Fabric (Purse)</i>	Westside Quilters
November 13	Shelley Swanland Workshop <i>Machine-Stitched Cathedral Windows</i>	Glendale
November 16	Del Thomas <i>Thomas Contemporary Quilt Collection</i>	South Bay
November 17	Del Thomas Workshop <i>Fiber Postcards</i>	South Bay
December 4	Bus Trip to Bowers Museum & M & L Fabrics <i>Quilts: Two Centuries of American Tradition and Technique</i>	Westside Quilters
2011		
January 5	Sylvia Q. Davis <i>Ethnic Quandry</i>	Santa Monica
January 9	Sharon Wilhite Workshop <i>Reflection</i>	San Fernando
January 10	Sharon Wilhite <i>Enter the Dragon Lady</i>	San Fernando
January 12	Nick Coman <i>From Quilts to Wearables</i>	Glendale
January 14	Rene Jennings Workshop <i>Gordian Knot & Finishing Refresher (block, bind, sleeves)</i>	Westside Quilters

DATE	SPEAKER/TEACHER	GUILD
January 18	Jill Schumacher <i>Creating Your Heirlooms for Tomorrow</i>	South Bay
January 19-20	Jill Schumacher Workshops <i>Introduction to Machine Quiltingb (January 19)</i> <i>Feathered Mini Whole Cloth Quilt (January 20)</i>	South Bay
January 20-23	ROAD TO CALIFORNIA – ONTARIO <i>For information – www.road2ca.com</i>	
February 2	Jeane Starkey <i>Betty Cotton Theory of Quilting</i>	Santa Monica
February 3	Jeane Starkey Workshop <i>Quilt as You Go Tablerunner</i>	Santa Monica
February 9	Earlene Fowler (author) <i>Special meeting at Glendale Public Library</i>	Glendale
February 12	Margarete Heinisch <i>Painting with a Needle</i>	Westside Quilters
February 13	Linda Schmidt Workshop <i>Creating with Cool Stuff</i>	San Fernando
February 14	Linda Schmidt <i>Short Attention Span Quilting</i>	San Fernando
February 15	Quilter's College <i>Stephania Bommarito – Digital Printing on Fabrics</i> <i>Cynthia Catlin – Machine Applique, Fused Flower Cards</i> <i>Dorothy Daybell – Danish Heart</i> <i>Florence Tebbets – Clover Products Demo</i>	South Bay
February 16	Cynthia Catlin Workshop <i>Machine Applique</i>	South Bay
February 19-20	South Bay Quilters Guild Quilt Show <i>Twice as Nice</i>	
March 2	Lujean Segal <i>Color and Design</i>	Santa Monica

Executive Board Meeting of Westside Quilters

The next meeting of the Executive Board will be Friday, November 12, at 2:30 PM in Westwood. The meeting is open to all members with advance notice to our president, Sally Wright. For exact meeting details, please contact Sally at WestsideQuilters@yahoo.com.

MINUTES OF THE
WESTSIDE QUILTERS EXECUTIVE BOARD MEETING
SEPTEMBER 25, 2010

A meeting of the Executive Board of Westside Quilters ("WQ") was held on September 25, 2010, at the home of Sally Wright.

The following Directors were in attendance: Sally Wright, Tina Nord, Rosemary Dresser, Sandy Ray and Sandra Lauterbach.

Sally Wright called the meeting to order at 1:15 PM and Sandra Lauterbach recorded the minutes. A quorum of Executive Board members was present.

Tina moved that we confirm the acceptance of the minutes received via e-mail of the August 5, 2010 Executive Board meeting. Unanimously accepted.

Treasurer's Report: Tina Nord reported that:

1. The guild has 38 members.
2. She distributed the Balance Sheet and the P&L through 9/27/10
3. \$850 profit from the Fowler Museum event.
4. 501c3 application requirements include showing the current budget and assumption for 3 years going forward. The Board estimated (1) 75 guild members by 5/31/11 with incremental increases of 25 members per year; and (2) \$1250 gross income from fundraisers estimated for this fiscal year with yearly incremental increases.
5. Donations to the guild to date total \$825. The Board estimated future cash donations of \$1,000 per year.
6. Program expenses: \$3500/yr planned; three \$1,000 programs and one \$500 program.
7. Annual Workshops projections are \$8,000 income and \$7,000 expenses; will keep the same projections for future years.
8. Grants: any prospect apply/receive grant money in next 3-4 yrs—NO
9. No income anticipated from producing and marketing original work.
10. Bylaws need to be redrafted to conform with 501c3 application.
11. Board only (not members) needs to approve bylaws and a document so stating needs to be signed by all officers.
12. Tina will circulate to the Board the revised bylaws, narrative and projections for the 501C(3) application; she hopes to be able to submit it by 11/1/10.
13. Tina volunteered to loan the \$850 application fee and wait for reimbursement until the end of the guild's fiscal year.

Newsletter: Tina plans to send the newsletter out around 10/1/10.

New Board Members: Sally reported that some positions are still unfilled. Sandy will contact a friend who may be interested in the historian/photographer position. Rosemary needs a program co-chair.

Membership: Tina reported that Veronica will provide the number of members for the newsletter. The Board advised against sending out the guild roster via email due to privacy concerns. Sally will talk with Fred Zerez to find out how to make the roster available only via a password on the guild website. Veronica would update it as necessary on the website.

October 9, 2010 general meeting: Tina and Veronica will staff the reception table. Pepper Libow has volunteered to help at info/entry desk. Veronica will have membership badges and cards.

Programs: Rosemary reported that a teacher was unavailable for the April workshop so Sherry Kleinman has switched to April. The June workshop space is now open.

Carol Taylor will cost \$550 plus hotel costs.

November 12th -- Roberta Walley's workshop: The pattern costs \$5.25 and each parking permit costs \$2.50. She is ordering 15 patterns. The workshop will be from 10-3 and the cost is \$35.

Bower museum trip on Saturday December 4th: Discounted admission charge is \$9/person. Rosemary is trying to get a bus for 38 people. A 5 hr trip from 10-3pm would cost \$578 all inclusive except for parking. A 47 person bus would cost \$635.50. \$100 for each additional hour. Trip would include a one hour museum tour, one hour for lunch either at the museum restaurant or a brown bag lunch, and a stop at quilt shop on the way back. Rosemary will choose the quilt shop. The drive is one hour each way. In order to set a price in the newsletter we will assume 30 people will attend for \$35 per person excluding lunch. It is a breakeven event for the guild. Sandy suggested that Rosemary talk at Quilts from the Heart to notify them of this trip.

January 14, 2011 -- Rene Jennings workshop: It will be from 9:30-3:30. Renee Jennings fee is \$200 plus mileage and meals, \$150 for classroom. The workshop will cost \$40. Renee will teach the Gordian Knot quilt and binding finishing.

February 2011 meeting --Margarete Heinisch. Her fee is \$400. Rosemary is waiting for information from her.

March 11, 2011-- Sylvia Davis workshop. Her fee is \$400. We need to choose the subject of her workshop. It should not be the same class she is doing at the South Bay Guild.

April 2011 -- Sherry Kleinman workshop. Her fee is \$250. Subject will be water color media.

May 21, 2011 -- Freddy Moran.

June 2011 workshop -- No one is scheduled yet.

July 2011 -- Linda Schmidt workshop.

August 2011 -- Zena Thorpe. Her fee is \$450 plus mileage.

September 2011 -- Karen Brow workshop. Her website is javahousequilts.com. Her fee is \$750. Rosemary will ask if we can choose between 2 patterns. The minimum workshop fee will be \$50. \$150 classroom charge.

October 2011 --Quilters Haven and The Batty Lady at no charge.

It was decided that the Non Member workshop fee will be \$15 above the member's fee and non members can sign up at any time once registration is open. The workshop registration form will have to be changed. Tina will revise it so it appears in the coming newsletter and can be substituted on the website. The Non Member Fee for meeting will be \$10. No fee for first meeting in October 2010.

October 9,2010 Meeting:

1. We will have the first page of the newsletter as a handout with the program calendar printed on the reverse side.
 2. Lunch with Carol Taylor after the meeting at Tina's friends' Westwood condo.
 3. There is no microphone at the church. Fred is taking care of the video.
- Tina moved that we authorize Rosemary and Sally to purchase or rent sound and visual equipment as they think necessary. Sandra seconded. Unanimously approved.

[Sandra left the board meeting at 3pm and Tina took the remaining minutes]

4. Refreshments – WQ will not provide refreshments at quarterly meetings, including on October 9. Sally will send a blurb to all members and her contact list suggesting they bring their own coffee or water.

Website: Sally makes changes frequently, and will catch up with the additions re:workshops. Sally also has been updating the WQ Facebook page frequently.

Promotions and Advertising: Sally said Joann Killeen volunteered to add WQ dates on online community calendars. Tina said Tanner's would send out a special blurb about October 9 (between regular monthly emails). They have thousands on their customer list.

Sandy Ray suggested that WQ make something for St. Alban's as a gesture for their rental to us of \$50 a meeting. This might be done at the end of our first year.

Business cards – Sally ordered 2,500 more WQ business cards for distribution primarily at quilt shops. Cost is only \$45 and has been paid for by an anonymous donation.

Show & Tell photos – Sally is looking for someone to take Show & Tell photos on October 9. Sally will have 3 quilt stands up plus some tables to display philanthropy Show & Tell (Quilts from the Heart and Pat of Love quilts).

Entertaining Carol Taylor – Rosemary talked about her arrangements for Carol Taylor. The Board is invited to lunch after the October 9 meeting. Tina is going to ask her friend Evelyn to host lunch at her Westwood condo. Evelyn is a folk art and outsider art collector and her apartment is like a gallery. Carol Taylor expressed a preference for non-quilt related activities. Tina will coordinate with Evelyn and arrange a simple bring-in lunch.

Board Meeting: The next executive board meeting is scheduled for Friday, November 12 at 2:30PM at the home of Roberta Walley.

The Executive Board meeting was adjourned at 3:25 PM.

Submitted by:

Sandra E. Lauterbach
Secretary

Note: The Executive Board approved the minutes via email.

MINUTES OF THE
WESTSIDE QUILTERS QUARTERLY MEETING
OCTOBER 9, 2010

The first general meeting of Westside Quilters ("WQ") was held on October 9, 2010, at St. Alban's Episcopal Church In Westwood. 59 guild members were present.

INTRODUCTORY REMARKS: Sally Wright called the meeting to order at 10:00 AM. She introduced herself and welcomed everyone. She asked all members to stand up and introduce themselves.

She thanked everyone for their tax deductible donations. The new membership roster will be on the website around October 15, 2010 and accessible by password.

Newsletter: Sally requested content from everyone. Information of interest should be sent to Tina Nord and includes favorite stories, resources, shows, projects, and workshops.

The Treasurer's report is in the October newsletter sent out last week. Bylaws are being finalized. The 1023 form is anticipated to be filed in early November. Bylaws will be ready in early November and will be approved by executive board before filing.

Sally named the three members of the Board of Directors and introduced Fred Zerez. She then introduced the current slate of officers: President: Sally Wright; Vice-President: Madeline Ehrlich; Secretary: Sandra Lauterbach; Treasurer: Tina Nord; Newsletter Chair Pro Tem: Tina Nord; Website Chair Pro Tem: Sally Wright; Membership Chair: Veronica Grey; Philanthropy/Education Chair: Sandy Ray; Program Chair: Rosemary Dresser; Historian/Photographer Chair: Vacant. Dolores Wagner moved to accept the slate; Shirley Hanson seconded. The slate was approved.

Sally stated that the following positions are vacant: website, historian/photographer, and newsletter. She explained the responsibilities of each position and she requested volunteers to come up to her.

REPORTS:

MEMBERSHIP: Veronica Gray thanked everyone who became founding members before today. She requested suggestions about how to identify what year a member joined. She explained that name badges are to be turned in at the end of each meeting so that they will be available at the next meeting. She requested that everyone invite friends to join the guild.

PROGRAMS: Rosemary Dresser stated that the guild wants to have diverse programming. She described the following workshops:

11/12/10 Roberta Walley—knitted fabric purse. The cost is \$35 for members and \$50 for non-members.

12/4/10 Bowers Museum trip with time provided for lunch (either brown bagged or at the museum restaurant) and a stop at M&L fabric store. The fee includes the \$9 museum admission charge.
1/14/11 Rene Jennings-- Gordian knot quilt and finishing techniques. The cost is \$40 for members and \$55 for non-members.
2/12/11 Quarterly meeting featuring Margarete Heinisch speaking on: "Painting with a Needle."
3/11/11 Sylvia Davis workshop. Rosemary introduced her.

PHILANTHROPY AND EDUCATION: Sandy Ray requested that members notify her of their charitable projects—i.e. number of quilts made for which charity, hours or items donated to which group. This is the guild's approach to philanthropy versus from the top down suggesting what to make. Please put "QUILTS" in the subject line of your email to her.

WEBSITE: Sally Wright stated that a members only area is coming soon. The Roster will be there. The Welcome page has banner for Amazon. If you enter Amazon's website by clicking on the banner on the WQ website it takes you automatically to Amazon and WQ will get 4% of anything you buy. She welcomes suggestions for website content including photos of WQ events. Sally has put up a Facebook page for WQ. Please visit it and put LIKE and share it with all your friends.

QUILTERS' SHOWCASE:

Sally requested that members bring their quilts and/or quilt-related books that inspire them.

Philanthropy Presentations: Sandy Ray showed quilts from Quilts from the Heart. Twice a year they have a sale at the Mar Vista farmers' market and the money is used to buy batting that they use. The fabric is all donated. They welcome donations of 100% cotton or unfinished projects. The quilts are given to the VA hospital, Outward Bound and Venice clinic among others. She shared quilts.

Marianne Simpson spoke about Pat of Love and showed quilts. Pat of Love makes quilts that are given to cancer patients at St. Johns Hospital's oncology department. One woman donated 50-60 tops using a variety of fabrics. She showed kits with backs, tops and batting and offered them to anyone who wants to make one.

The following individuals showed quilts:

Sally Wright's Mughal Midnight; Tina Nord's Walk that Crooked Line; Felisa Lyons' Discovery Quilt; Maureen Gardner's Villa Osscia and Spring Shower; Virginia Marshall's Turquoise, Silver and Yellow; Sue Correll's Beautiful Leonardslee; Roberta Walley's Fish and Fish with Lilypads; Shirley Hanson's Labels; Judith McCormack's Oriental Attic Window; Perla Rothenberg's Irell Chicks; Dolores Wagner's Almost Red, Hummel and Soldier's Red, White and Blue; Nancy King's Flowers; Pepper Libow's Mogen David and Quilt for Asara; Victoria Crayne's Swing into Summer; and Nancy Sharpe's Flying Witch.

SHERRY KLEINMAN PRESENTATION:

Sally introduced Sherry Kleinman who will teach a water color media workshop in April for WQ. Sherry explained she uses water media—crayon, fabric and acrylic paint. Her WQ workshop is for everyone including people who feel they are not artists. Her work is not necessarily washable but is for hanging on the wall. She showed and described several of her quilts.

PROGRAM:

Sally introduced the speaker, Carol Taylor. Carol discussed the evolution of her work with a visual presentation and displayed numerous quilts.

Sally adjourned the meeting at 12:15 PM.

Submitted by:

Sandra E. Lauterbach
Secretary

Note: The Executive Board approved the minutes via email.



WESTSIDE QUILTERS

Our Mission A new kind of guild organized for educational and charitable purposes; to promote cooperation and the exchange of ideas among quilters; to instruct members in methods and techniques of traditional and contemporary creative quilting; to serve minigroups and their philanthropic endeavors within the community; to inspire personal achievement.

Officers

President	Sally Wright
Vice President	Madeline Ehrlich
Secretary	Sandra Lauterbach
Treasurer	Tina Nord
Membership	Veronica Gray
Newsletter Editor <i>Pro Tem</i>	Tina Nord
Philanthropy/Education	Sandy Ray
Program	Rosemary Dresser
Website <i>Pro Tem</i>	Sally Wright

Mailing Address Post Office Box 641925
Los Angeles, CA 90064

Website
www.WestsideQuiltersLosAngeles.org

Email contact
(direct link to officers)
WestsideQuilters@yahoo.com

Facebook We're on Facebook. Check out the banner on the Westside Quilters website home page (lower center).

Amazon There is a boxed message in the lower center of our website home page giving a direct link to Amazon. By using this link, anything you purchase earns a 4% "dividend" paid directly to Westside Quilters. *This only works if you enter the Amazon website from the Westside Quilters website link.*

Westside Quilters is a registered non-profit Public Benefit Corporation with the State of California as of June 17, 2010. Westside Quilters is applying for Federal and State tax exempt status. Donations to Westside Quilters are fully tax-deductible for individuals and other entities (corporations, partnerships, et al).